



**BODY BRAVE**  
recovery for every body

**Eating Disorder & Body Image Virtual Conference**



# **Body Peace 2020**

**Sponsorship Opportunities**

**November 19-20, 2020**



# Body Peace Revolutionizing Recovery

## What is Body Peace?

Body Peace is a first-of-its-kind virtual body image and Eating Disorders conference that seeks to create a space where individuals can receive practical training and information about eating disorders and body image. Body Peace brings together survivors, caregivers, and health professionals to learn from workshops, speakers, and panels, as well as from each other.

## Our Theme: Revolutionizing Recovery

For years, eating disorders and eating disorder recovery have been defined by those who have never experienced them. This year Body Peace invites you to look at eating disorders in a new way. We want to explore what it would look like if the health system and those that operate within it reflect on their practice in a new way. What if providers looked critically at the harm that often comes from the healthcare system and explored new avenues for providing treatment? We want to know what it would mean for caregivers to truly share the journey with their loved ones. What if caregivers were given the tools and support they needed to help their loved ones heal? We want to know what it would feel like for those living with eating disorders to take back recovery from the harmful systems that impose it onto them. What if those who actually had experience with disordered eating were the ones to define and live out recovery for themselves?



## Body Brave Milestones



### **14 000+ ONLINE COMMUNITY**

Body Brave has an online community of over 14k (Facebook, Instagram and Twitter combined). Our online platforms serve to educate the public to break down stigma, increase understanding, and create safer spaces of healing.



### **1050+ HOURS OF SUPPORT**

In the last 12 months, Body Brave has offered over 1050 hours of low cost or free groups, workshops and individual support. We are the first and only organization to provide accessible online eating disorder treatment.



### **1000+ CLIENTS SERVED**

Since September 2017, Body Brave has offered information, support and resources to over 1000 individuals who are struggling with eating disorders and their families. We offered online and in-person treatment groups, art therapy, mindful meditation, and workshops.



### **300+ MEDICAL STUDENTS & PROFESSIONALS EDUCATED**

Body Brave has provided training and education to over 300 medical students and professional medical providers to enable early intervention and diagnosis.



### **50+ ORGANIZATIONS ENGAGED ACROSS CANADA**

Beginning in August 2018, Body Brave spearheaded two national workshops that engaged over 50 organizations in an initiative to develop a game-changing e-platform to provide education and training on eating disorders.



### **5 NATIONAL EVENTS**

In addition to 3 national workshops, Body Brave was invited to Parliament Hill in February 2018, to discuss eating disorders with MPs and Senators from across the country. In September, Body Brave helped to set national research priorities for eating disorders.



## Body Peace 2019 Statistics

### **200+ Participants -**

Body Peace 2019 had a total of 216 participants over the 3 days of the conference. Of these participants, over 50% were Healthcare Professionals, many were students, caregivers, and individuals with lived experience.

### **Speakers -**

Body Peace 2019 brought in 42 incredible speakers. These speakers included professionals, individuals with lived experience, and caregivers from across Canada and internationally. Speakers were intentionally chosen to represent a wide variety of lived experiences.

### **Sponsors -**

Body Peace 2019 had 13 incredible sponsors including financial sponsors and in-kind sponsors who we were honoured to work with.

## Body Peace 2020 Goals:

In Body Peace 2020 we will:

- Double our participant numbers
- Increase our sponsorship opportunities
- Strengthen our intersectional approaches to EDs
- Increase the lived experience voice
- Expand the number of countries participating
- Build intentional spaces for collaborative learning
- Continue creating radical spaces for change



## Sponsorship Options

We have different sponsorship levels with various opportunities available to fit the needs and capacity of your organization:

### Diamond Sponsor - \$7000 (1 Opportunity)

**As the Diamond Sponsor, your organization will have the most prestigious and prominent opportunity for marketing your organization at Body Peace.**

THE DIAMOND SPONSOR WILL RECEIVE:

- Exclusivity with top billing.
- Premium logo presence on conference website.
- One (1) full page advertisement on the inside back cover of the delegate program.
- Public acknowledgements as the Presenting Sponsor during conference opening and closing.
- Recognition as sponsor on Body Brave website including company logo and link to website.
- Recognition as sponsor on Body Peace website including company logo and link to website.
- 10 social media features

### Platinum Sponsor - \$5000 (2 Opportunities)

THE PLATINUM SPONSOR WILL RECEIVE:

- Your organization's logo on the event program and website.
- Title sponsorship one of the two conference days
- One (1) 3/4 page advertisement in the delegate program.
- Public acknowledgements as a sponsor during conference opening and closing.
- Recognition as sponsor on Body Peace website including company logo and link to website.
- 6 social media features.

## **Gold Sponsor - \$3000 (3 Opportunities)**

THE GOLD SPONSOR WILL RECEIVE:

- Your organization's logo on the event program and website.
- Title sponsorship for 1 training, speaker, or panel session
- One (1) 1/2 page advertisement in the delegate program.
- Public acknowledgements as a sponsor during conference opening and closing.
- Recognition as sponsor on Body Peace website including company logo and link to website.
- 3 social media features

## **Silver Sponsor - \$2500 (4 Opportunities)**

THE SILVER SPONSOR WILL RECEIVE:

- Your organization's logo on the event program and website.
- Title sponsorship for 1 of the 9 speaker, panel, or spotlight sessions.
- One (1) 1/4 page advertisement in the delegate program.
- Recognition as sponsor on Body Peace website including company logo and link to website.
- 2 social media features.

## **Bronze Sponsor - \$1000 (6 Opportunities)**

THE BRONZE SPONSOR WILL RECEIVE:

- Your organization's logo on the event program and website.
- One (1) 1/4 page advertisement in the delegate program
- Recognition as sponsor on Body Peace website including company logo and link to website.
- Social media feature.

## **Community Sponsor - \$200 (Unlimited Opportunities)**

THE COMMUNITY SPONSOR WILL RECEIVE:

- Your organization's logo on the event program and website.
- Social media feature.

## **Friend - \$100 (Unlimited Opportunities)**

BODY PEACE FRIENDS WILL RECEIVE:

- Social media feature.

# Sponsorship Request Form

Please choose a sponsorship package:

| ✓ | Sponsorship Package Option | Available | Cost   |
|---|----------------------------|-----------|--------|
|   | Diamond Sponsor            | 1         | \$7000 |
|   | Platinum Sponsor           | 2         | \$5000 |
|   | Gold Sponsor               | 3         | \$3000 |
|   | Silver Sponsor             | 4         | \$2500 |
|   | Bronze Sponsor             | 6         | \$1000 |
|   | Community Sponsor          | unlimited | \$200  |
|   | Friend                     | unlimited | \$100  |

Total: \_\_\_\_\_

Payment Method     Cheque     VISA     MasterCard

|                      |                 |
|----------------------|-----------------|
| Organization Name    |                 |
| Address              |                 |
| Contact Name         | Phone #         |
| Email                |                 |
| Credit Card #        | Amount \$       |
| Expiration Date      | Authorization # |
| Authorized Signature |                 |

Return this form by email to [erin@bodybrave.ca](mailto:erin@bodybrave.ca) with credit card details or mail cheque to:  
**BODY BRAVE, 1047 MAIN STREET EAST , HAMILTON, ON, L8M 1N5**